

## **Crescent Homes Launches Philanthropy Program: GIVE**

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**Charleston, SC-** Crescent Homes, Charleston's largest private homebuilder, recently launched a philanthropy program, GIVE. The program will donate \$250 toward a local Charleston charity with every home sale within the 14 active communities in the tricounty area, with no annual cap.

GIVE will partner with five different local non-profits every quarter. Crescent Homes homebuyers can select which group to support, and a donation of \$250 will be given in their name to the foundation of their choice.

"We are local Charleston business. We love this place we call home and being part of its evolution and growth, so what better way to do that than involving our homebuyers? We want to build beautiful, quality homes, but also help establish a strong sense of community with each home or neighborhood we build. This allows us to do both. GIVE is our way of giving back to the community that supports us."

-Lee Miller, VP of Marketing

GIVE launched earlier this month and this quarter's focus will support Camp Happy Days, Charleston Animal Society, Habitat for Humanity, Be A Mentor, and Ronald McDonald House during the first quarter.

Crescent Homes was founded on the commitment to be progressive, to continuously strive for improvement and to always go beyond the standard. The GIVE program extends that mission beyond home building to spread awareness and goodwill throughout Charleston. By bringing attention to a wide variety of foundations, Crescent Homes aims to create relationships between

local groups and our homebuyers, while contributing sizable donations annually to support local causes.

## **About Crescent Homes**

Charleston's largest private homebuilder was founded by Ted Terry, a fifth generation homebuilder, with a vision and passion for designing homes and communities that evoke the charm of the Lowcountry. For more information call 843.573.9635 or visit www.crescenthomes.net, facebook.com/CrescentHomes or instagram.com/CrescentHomes

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